

### Create with Confidence™

#### FOR IMMEDIATE RELEASE

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## #RocklerPlywoodChallenge Launches

# Make something using one sheet of plywood, post it by May 31st

### Medina, MN

Rockler Woodworking and Hardware, in partnership with The Modern Maker Podcast, has just launched the <a href="#">#RocklerPlywoodChallenge</a>. Participants are asked to simply make something using one sheet of plywood, any type, and to then post it on Instagram using the hashtag #RocklerPlywoodChallenge by May 31, 2018. Entries are eligible to win a \$500 Rockler Gift Card, a Rockler Miter Fold Dado Set or a Rockler Material Mate Panel and Cart Shop Stand.



DIY Coffee Table Using One Sheet of Plywood by Chris Salomone

A few of Rockler's key content partners will be judging the entries and they have already completed projects so that people will be inspired to enter the challenge:

- "DIY Coffee Table Using One Sheet of Plywood" by Chris Salomone
- "DIY Portable Foldable Desk from One Sheet of Plywood" by Modern Builds
- "DIY Side Table Made from One Sheet of Plywood" by HomeMadeModern

"The focus of The Plywood Challenge is to build something with a single sheet of plywood," says Nathan Ensminger, marketing manager at Rockler. "We've got some great prizes and all entrants need to do is post their project on Instagram using #RocklerPlywoodChallenge." Ensminger ends with, "This is also a great opportunity for makers to build their YouTube audience – make a video of their challenge and post to YouTube using the same hashtag."

More information can be found about the challenge here: #RocklerPlywoodChallenge

### **About Rockler Woodworking and Hardware**

Celebrating its 64th anniversary as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high-quality woodworking products. Rockler has 37 retail locations in AZ, CA, CO, FL, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit <a href="www.rockler.com">www.rockler.com</a> or call 1-877-ROCKLER.
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